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FOR IMMEDIATE RELEASE

**PLATINUM CARGO LOGISTICS, INC. HIRES
MARKETING COORDINATOR TIFFANY MALLOY**

March 3, 2017

Contact: Diana Bomar, President
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Diana Bomar, President of Platinum Cargo Logistics, Inc. announced today that we have hired an outstanding marketing professional who is based out of the corporate office in Denver, CO. (Wheat Ridge). Tiffany Malloy, Marketing Coordinator, will work closely with Diana and the Executive Team to continue to develop a strong and vibrant brand identity for Platinum Cargo Logistics.

Part of the goal will be to continue to create general sales and industry specific marketing pieces, as well as making sure social media sites contain consistent messaging nationally and globally. She will spearhead targeted communication initiatives, including facilitating trade journal articles and conducting interviews with our Executive Team to let you know what is going on at the corporate office and each department as well as interviewing our Licensee owners and their teams to learn more about interesting projects they may be handling (without disclosing specific customer information), and creating feature articles about industry segments. Our Stations can look forward to more regular publications of our Platinum Cargo Newsletters "Going the Distance" with feature articles of our 17 stations and their people teams in the USA and Mexico.

Ms. Malloy is bilingual in English and Spanish and will incorporate strategies to reinforce the Platinum Cargo Logistics brand identity across platforms and regions in both languages. Tiffany brings great experience as a search engine optimization specialist, teacher and public relations professional—once based in NYC—who has worked with clients ranging from the automotive industry to entertainment, and she has traveled extensively globally.

Please join me in welcoming Tiffany as we look forward to further support of our Licensees, our sales teams and our entire organization in further developing Platinum Cargo Logistics' brand identity to support continued business growth.

About Platinum Cargo Logistics, Inc.

Established in 2007, Platinum Cargo Logistics, Inc. is a leader in providing global transportation and logistics services. Headquartered in Denver, CO, Platinum Cargo Logistics uses our extensive, customer-driven solutions, experience and flexible infrastructure to deliver end-to-end management and door-to-door services for your cargo. We meet the distinctive requirements of your business, and we are deeply committed to serving our customers. For more information about Platinum Cargo Logistics, Inc., visit www.platinumcargologistics.com or call 720-500-2444.