



PLATINUM
CARGO LOGISTICS

A Platinum Success

Automotive

The Challenge

Effectively run nightly hotshots from three to five airport locations to distribution centers around the country for a luxury automobile manufacturer.



The Solution

Develop a regular hotshot schedule with established carriers that know the cargo and routes. Implement project management strategies, including detailed communication protocols and end-to-end tracking, 24 hours per day.



The Result

Preset vehicles awaiting the cargo clearance decrease turnaround time. Drivers familiar with lanes and procedures further reduce transit times. Overnight tracking catches issues before they can become problems. Parts are consistently delivered on-schedule and on-budget.



Platinum Cargo Logistics was contracted by an international freight forwarder that needed a domestic partner to handle the pickup and delivery of parts for a luxury automobile manufacturer. The parts, ranging from bumpers to safety devices requiring HAZMAT certification, would arrive nightly from the international freight forwarder who would handle all clearances. Platinum Cargo Logistics was needed to take over once the cargo had cleared and had to provide reliable hotshot carriers that could deliver on-time and on-budget.

In order to ensure the cargo was picked up promptly, Platinum Cargo Logistics first established which lanes were included in the possible pickup and delivery points and quoted those lanes. From there, Platinum Cargo Logistics established a carrier network that could be relied upon to pick up the cargo on schedule and transport it efficiently to its point of delivery. In order to ensure that all cargo needs could be met, PCL established a network of cargo vans, straight trucks, and tractor trailers. PCL also implemented protocols that would provide the customer with all necessary information without ever having to ask, including a dedicated night shift staff member to track the cargo from its initial pickup in the early hours of the morning. This was essential as the project parameters were so specific.

Platinum Cargo Logistics makes sure all drivers and vehicles were on-site and waiting for pickup. When the international freight forwarder alerts us that the cargo has cleared, we immediately notify drivers that the pickup is ready. We follow the cargo as it is picked up and transported and provide real-time updates to the customer with a focus on estimated arrival times to fit a delivery schedule that requires parts to arrive at the distribution center by 10:00 a.m. With both night and day teams working the cargo, the customer will know if any issues might cause a delivery delay, and we can work with them to resolve these issues.

Our goal is to remove any difficulties on the domestic transportation side of the import process, and that's a goal we continue to meet daily. From dedicated tracking to a strategized plan to ensure that hotshots are delivered on schedule, we make certain that these auto parts make it from the airport to the distribution center efficiently.

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