



PLATINUM
CARGO LOGISTICS

A PLATINUM SUCCESS

Project Cargo

The Challenge

Transport generator turbines that weigh as much as 45,000 pounds and can be up to 40-feet long to and from locations in the United States, Canada, and Mexico on a weekly basis.

The Solution

Implement supply chain solutions at the local level, develop a checklist system for customs certifications, and create an integrated network of carriers capable of handling the unique infrastructural challenges of pickup and delivery in sometimes remote locations.



The Result

Transportation times from California to Mexico were reduced by 33%. Local carriers were streamlined into the supply chain to meet local challenges. Innovative equipment was installed on time.



Platinum Cargo Logistics was contacted by a generator turbine manufacturer to provide transportation throughout North America, and particularly Mexico, for their product.

The turbines require stepdecks and lift gates for transport and deliver, and inspection certifications for transportation across the U.S.-Mexico border had to be thorough to minimize the amount of time spent clearing customs. Additionally, the manufacturer offers its customers a warranty program that allows purchasers to ship the turbines back at no cost for repair. And, because of the type of product, many of the shipments are bound for or picked up from isolated locations with limited infrastructure.

To solve these challenges, PCL looked to their network of Mexico-based carriers to establish a supply chain that would consistently provide stepdecks with lift gates. It also worked with the manufacturer to establish best practices for creating the inspection paperwork that would facilitate quicker customs clearance.

PCL developed a strong relationship with a number of Mexican carriers and freight forwarders with a focus on the unique needs of the cargo. Delays have been minimized by contracting with local drivers familiar with the local infrastructural challenges, and deliveries in Mexico are able to occur on schedule and pick ups are handled within a 3-day window for transportation out of Mexico.

Transportation times into Mexico were reduced by 33% thanks to a strong carrier network and optimized documentation to ensure the turbines passed through customs inspection quickly, resulting in quicker delivery to customers and savings to the manufacturer.

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